

The Looped-In Network

The Loop Branding Boutique
AUGUST 2024 EDITION



The Network

Your favorite production-marketing company is back at it again in August, and we want to get our network aligned with branding! Do you have a Brand Identity? Is it a strong one? Do you have a Branding Kit? Stay In The Loop as we share more info, services, and tips to make your brand and business stand out and be great!

Branding (noun)

the promotion of a particular product or company by means of advertising and distinctive design



Brand Identity (noun)

The external visible elements of a brand that distinguish itself in consumers' minds. This includes color, design, logo, language, and interactions.

Why Does a Brand Identity Matter?

Without a developed Brand Identity, your customers and target audience won't be able to recognize your brand easily. A strong identity can build rapport and trust with consumers. Effective branding is built on consistency.

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Services of the Month



Branding Kit Services

The Loop Branding Boutique provides Branding Kit Services to formalize your Brand Identity. A Branding Kit is a physical guideline for your brand identity, and it's necessary as your business expands, especially for team members and partnerships to ensure your brand is represented correctly.

Review the various types of products on our website to start your order.

ORDER TODAY

Benefits of our BKS

With our Branding Kit Services, you'll have an organized booklet of your brand assets, which helps build consistency with our production. Using our BKS will make it easier to find previous work orders and designs for your branded items.



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Testimonials



COLLEGE MENTORING EXPERIENCE

"This month's focus on the Branding Kit is particularly exciting, as it has been an invaluable resource in presenting a unified and polished image to our community. The quality and attention to detail in your products consistently impress us and support our goal of making a positive difference in the lives of young people."

Rev. Bernard Lilly, Founder of
College Mentoring Experience

CME



Play with our Virtual Sample on our website to see the vision and potential!

CLICK HERE

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Product of the Month



Silicone Bracelets are easy marketing materials to showcase your brand and awareness. Get ahead of the game and start your order today!

September

Childhood Cancer Awareness



October

Breast Cancer Awareness



ORDER NOW



Everyone can use lanyards be it small business, corporate, or education institutes. Get in The Loop to have lanyards tailored to your brand and business today!

ORDER NOW

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