

Andrea N. Pulley

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EXPERIENCE

GameStop

November 2024-ongoing

Key Holder

- Customer service, sales associate, cashiering, and operation management for 2 sister-stores

The Loop Branding Boutique

April 2024 - October 2024

E-Commerce Operations Specialist, Graphic Designer, Digital Marketing Specialist

- Conduct daily operations for customer service, CRM management
- Oversaw social media and email marketing, including content creation and copywriting
- Create visual deliverables for customer orders, events, presentations, adbooks, and more for over 20 clients.
- Created a new service and expanded business with branding kits

Cosmo Concierge | July 2023 - October 2023

Graphic Design Marketing Intern

- Content marketing
- Social media marketing
- Marketing data analysis

Independent Publishing Group | March 2023- June 2023

Operations Assistant Intern

- E-commerce Operation, fulfilling book orders and shipping
- Assisted multiple departments in daily operations
- Resolve customer service tickets

Amazon | Monee, IL & Markham, IL | November 2017-April 2022

Process Assistant, Process Guide, Pack Associate

- Managed two departments on the ship dock
- Oversaw and coordinated product shipping
- Analyzed productivity status to organize workflow for goals
- Loaded and unloaded trucks

EDUCATION

Columbia College Chicago, Chicago, IL — *Film, Animation*

GRADUATED MAY 2013

SOFTWARE/PLATOFMRS

- Adobe Creative Suite
- Microsoft Office Suite
- Canvas
- Hubspot
- Clickup
- Shopify
- Wix

SKILLS

- Graphic Design
- Animation Production
- Video Editing
- Content Marketing
- Social Media Marketing
- Email Marketing
- PowerPoint Presentation
- Data Analytics
- Time Management
- Project Management
- Motion Graphics

CERTIFICATES

Digital Marketing

Hubspot Academy
October 2024

Google Digital

Marketing &

E-commerce

Professional Certificate

Google/Coursera
March 2025